

What Is Your Business “Really” Worth?

Determine the real value of your company today, and make it worth more tomorrow.

What is Chairman's View Certified?

Most business owners have trouble separating their roles as CEO (focusing on performance) from their role as owner (focusing on value).

Chairman's View is a standards based methodology that offers a diagnostic and holistic valuation of your company. A Professional Chairman will help you identify your business strengths and weaknesses, guide management to improve performance and build sustainable and transferable value.



www.w-group.com



START THINKING AHEAD

build your business to last decades
but be prepared to sell tomorrow

How does Chairman's View Certified work?

Phase I is a 7-step process that maps and analyzes your key market and operational drivers to measure your company's ability to generate sustainable and transferable profit in its market. We prepare an Owner's Report that quantifies and rationalizes the overall health of your business and the value of your company as an asset, and come up with an action plan to increase the value of your business.

Phase II launches the Action Plan. Projects are identified, prioritized, implemented and the progress monitored, so that the value of your company can be reassessed as you move forward. WelchGroup advisors are bottom-line focused and will guide you through each milestone to ensure that everyone keeps their eye on the prize: Positive change in your company's value.

Phase III provides you with Options in line with your personal and company objectives, whether you choose to sell or transition your business to the next generation.

For more information please contact:

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